



SAIGON EXHIBITION & CONVENTION CENTER (SECC)

Address: 799 Nguyen Van Linh Boulevard, Tan Phu Ward, District 7, Ho Chi Minh City, Vietnam.

Located in the new business district Phu My Hung, the Saigon Exhibition & Convention Center (SECC) is the largest and most modern Exhibition & Convention Center of Vietnam. The venue is located only 15 minutes from the center of Ho Chi Minh City and 30 minutes from Tan Son Nhat International Airport.



VIETNAM AT A GLANCE

Population:
98,54 million (2021)
The 15th most populous
on the planet



Trade volume:
\$668.54 billion (2021)
Export: \$336.31 billion
Import: \$332.23 billion

Agricultural enterprises:
12,581 (2019)
(up 36.23% than 2018)



GDP:
\$271.2 billion (2020)

GDP growth:
Est. 6.8% (2023)



Ease of Doing Business:
70/190 (2020)

The SECC is an international standard facility capable of satisfying the requirements of national and international conventions, large-scale exhibitions, corporate meetings and specialized events.

CONTACT US

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The 5th

International Exhibition & Conference
for Horticultural and Floricultural Production
and Processing Technology in Vietnam

1 - 3 MARCH 2023

SECC, Ho Chi Minh City, Vietnam



Come grow with us!

www.hortex-vietnam.com

Organizers: Partner Country: Supported by:





Vietnam

is a huge emerging market with a population of nearly 99 million people. Since 1991 the economic growth has averaged a stunning 7.5% each year.

Even in times of the Corona pandemic Vietnam managed to achieve positive GDP figures; for the years 2020 and 2021 the GDP grew with respectively 2.9% and 2.6%. For 2022 the GDP is expected to rebound to 5.5% and nearly 7% for 2023.

With these figures Vietnam is by far the fastest growing economy in the ASEAN (Association of Southeast Asian Nations) region.

Horticulture and Floriculture are one of the most promising sectors of the Vietnamese economy.

Vietnam is gradually improving the quality and competitiveness of its fruit and vegetable products to boost the export of those products to other markets. This in combination with many free trade agreements between Vietnam and partners, both within and outside the region, and strong domestic demand will further boost growth in the coming years.

Furthermore, Vietnam has the potential to become one of the world's largest flower exporters according to experts.

HortEx Vietnam enables suppliers within the horticulture and floriculture sector to connect with the key players in Vietnam and neighboring countries and capitalize on business growth opportunities!

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HortEx Vietnam was first successfully launched in 2018. Over the past four editions (includes one digital edition), from 2018-2021, the exhibition attracted a total of 439 companies and welcomed over 13,836 trade visitors from Vietnam and abroad. For the coming years a further growth is expected.

HortEx Vietnam is the first and only specialised exhibition and conference for Horticultural and Floricultural Production and Processing Technology in Vietnam.

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**HORTEX VIETNAM 2023
ADDITIONAL ACTIVITIES:**

Export Forum



Technical Seminars

Farm and Wholesale Market Visit



Flower Showcase

Matchmaking



ORGANIZERS:

- VEAS (Vietnam)
- Nova Exhibitions B.V. (The Netherlands)

PARTNER COUNTRY:

- The Netherlands

SUPPORTED BY:

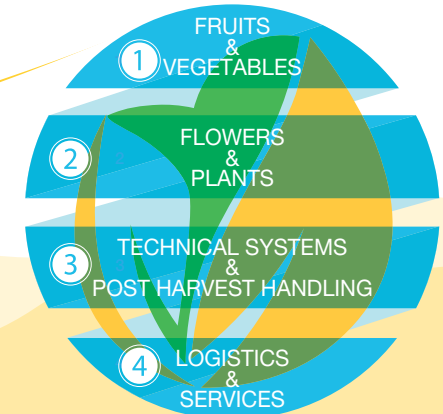
- Ministry of Agriculture and Rural Development
- The Embassy of the Kingdom of the Netherlands in Vietnam
- Vietnam Fruit & Vegetable Association (VinaFruit)
- Dalat Flower Association (DFA)
- Vietnam Seed Trade Association (VSTA)
- Agragex

DATE OF HORTEX VIETNAM 2023:

- 1 - 3 March 2023



KEY PRODUCT AREAS



Organizers: Partner Country: Supported by:



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